



# ROBBY KANYUR

UX / UI / Product Designer

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## EXPERIENCE

*Fracture – Product Designer – August 2021 to present*

- Led design process from ideation to implementation while collaborating with engineers.
- Created high-fidelity prototypes and developed production-ready React components.
- Redesigned image upload abandonment flow, leading to a 227% increase in new accounts.

*Fairway Mortgage – Experience Designer – July 2018 to August 2021*

- Designed and developed customer-facing web applications and internal tools.
- Introduced generative research practices and established a research repository.
- Regional monthly loan volume increased from \$24 million to \$51 million during tenure.

*Telescope – UX Designer – January 2017 to July 2018*

- Designed and developed static websites and dynamic web applications.
- Created interactive and animated prototypes and conducted usability research.

*Fairway Mortgage – Motion Designer – September 2015 to January 2017*

- Produced animated videos to educate consumers and promote upcoming events.
- Collaborated extensively with internal marketing and legal compliance teams.

## SKILLS & TOOLS

- Product Design: UX/UI Design, Figma, Adobe Creative Suite, Lean UX, Agile
- User Research: Research Methods, Usability Testing, Moderated Interviews
- Prototyping: Framer, HTML/CSS, Javascript, React, Gatsby

## SELECTED WORK

- Portfolio: <https://robby.kanyur.com>
- References available upon request.